



In-Service Training experience

It seems that those late nights, cried over projects and the sporadic smoking habits do in fact pay off by the time you near the end as an Inscape student, and the graduating class of 2011 is proof that your 7am class is indeed beneficial. For those that had the time to look up from your latest project, you may have noticed that the campus, up until recently, was void of all 3rd year students, who, for the last 6 or so weeks have been completing a period of in-service training at design companies across the country. This, as in past years, is a time for students to not only see what the "non-student" world of design is like, but to interact with designers, and show that world what we have learned. Regardless of the fact that some students are still afraid to look people in the eyes or are still receiving physio for all those late nights hunched at their work stations, it has been a tremendous learning experience, good or bad, and everybody has walked away having gained a little more, and returned a little more grown up. In-service training is a 6 week look into a new world, so guys start looking, get in touch, and appreciate your 9am classes... 'cos in the design world, there is no such thing as 9-5!

Christian Bense ☐

From the SRC

We would like to welcome Luan Jansen and Yincee Piers to the awesome staff at Inscape Pretoria and Cape Town, and may you last longer than the milk set out in the kitchen every morning. But not everything is fun and games for the staff, just a friendly reminder that classes should be left in a clean condition and cups and any other rubbish should be thrown away, this will make every member of the staff as happy as can be. We are also working on uplifting campus morale; we will be hosting a bunch of fun events very soon. So hang in there guys and work hard, the year is almost at its end. SRC member ☐

inscape design college

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COURSES OFFERED:

Full Time:	INTERIOR DESIGN DEGREE*	3 years
	GRAPHIC DESIGN DEGREE*	3 years
	FASHION DESIGN DEGREE*	3 years
	DESIGN FOUNDATION	1 year
Part Time:	ARCHITECTURAL DRAUGHTING	1 year
	INTERIOR DECORATING	1 year
	CLOTHING DESIGN	1 year
Intensive:	AutoCAD (Computer-Aided Drawing)	5 days
	Freehand, Photoshop, Illustrator, Viz	3-5 days each
	Dreamweaver, InDesign, Flash	2 days each

*Department of Education Registration Certificate 00HC07

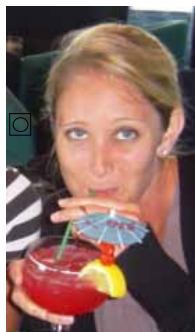
Rebranding ideas for the Pretoria Zoo



The students that participated were: Jo Ann Cherry, Gregory Green, Anthea Mavrokefalos, Amanda Nqobco, Stephanie Tepper and Gerda Voster. With them is Craig Allenby from the Pretoria Zoo.

Our third year Graphic Design students have been involved in an integrated project in conjunction with the National Zoological Gardens in Pretoria. The project kept the students busy for the better part of term three and involved the re-branding of the zoo. The brief included using the current logo whilst creating a fresh new look that included information design, web design and an enticing new corporate identity. The students presented their interpretation of the brief to a panel of lecturers who then chose six projects for final presentation on Wednesday 31 August. Craig Allenby, from the Zoological Marketing Department was impressed with all the concepts and will in-turn present the students projects to a further panel for deliberation. Keep your eye's on the Pretoria Zoo for a makeover, Inscape Style! Janet de Jager, Graphic Design co-ordinator ☐

Keep up the hard work and . . .



Whoever thought that I would be the alumni student to write a piece in the Inscape newsletter about my fantastic new job! My name is Monique Smith. I joined the Inscape family in 2006 and bid them farewell at the end of 2010 with a Certificate in Interior Decorating and a Bachelor's Degree in Interior Design under my belt. Those five years were some of the toughest, most rewarding, memorable, fun, frustrating and happiest years of my life. It was a long, hard road but well worth it in the end. I wasn't sure what the world had in store for me after that but I had high hopes. However, the more I searched for the perfect job, or any job for that matter, the more I found there is very little out there at the moment.

Then one day I received a sms from Inscape about a new job listing on the Inscape website. The listing was for a job opportunity in Dubai and immediately my interest was piqued. I didn't really think I stood any chance of getting the job - I mean, don't all designers want to work in Dubai! - but thought I had nothing to lose by sending my CV in. Good thing I did as ...I got the job!

It just goes to show that you can't pass up any opportunity because you never know what might come of it. Never in my wildest dreams when I joined Inscape did I think I would end up working in Dubai! Yet here I am, off to Dubai to work for a global experiential marketing company which plan, design and execute interiors, events and exhibitions. Their clientele include many Fortune 500 companies so I think it's going to be very exciting and the experience and knowledge I will gain will be invaluable I'm sure.

So these are my parting words to all current Inscape students - keep working hard and give it your all; it will be worth it in the end. Inscape will provide you with a solid foundation but it's up to you to make the most of it. Just remember, when you are working on no sleep, your computer is playing up, the tears are flowing and the tantrums in full swing, when you haven't seen your friends in months or eaten a proper meal in days...just keep going. There is light at the end of the tunnel!

Monique Smith ☐